

MIKE SOUTH

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Design & Video Portfolio: mikedidthis.com

EXPERIENCE

LEGALSHIELD

2013-PRESENT

Ada, OK
Creative Director (current position)
Creative direction and branding for conventions, videos, product collateral, and corporate identity. I lead an in-house team of five designers and four video editors/videographers. Work with CMO to develop company brand strategy. Hired initially as a motion designer and art director in 2013. Promoted to creative director in 2016.

SISEL INTERNATIONAL

2012-2013

Springville, UT
Graphic Designer/Art Director
Design direction and execution of new product branding, product packaging including creating 3D product renderings for previsualization, and event branding.

CONNECT MARKETING

2010-2012

Provo, UT
Creative Director
Creative direction and illustration for videos, infographics, and websites. Clients included Siemens Enterprise Communications, Symantec, Inc., and F5 Networks.

DISNEY INTERACTIVE/AVALANCHE STUDIOS

2009-2010

Salt Lake City, UT
Environment/FX Artist (internship)
Design, modeling, texturing, and population of game environments and assets for *Toy Story 3-the Video Game*. Look development and animation of special effects for *Cars 2-the Video Game*.

BRIGHAM YOUNG UNIVERSITY ANIMATED SHORT GROUP PROJECT 2009

Provo, UT
Storyboarder/Lighter/Texture Artist
Storyboarding, lighting, layout and texturing for 2009 for the animated short "X-ing". The film took bronze in the 2010 Academy of Television Arts and Sciences Foundation College Television Awards

PREVIOUS

MikeDidThis: Graphic Design - Owner
QuickKutz, Inc. - Production Designer
Neways, Inc. - Sr. Graphic Designer
FranklinCovey - Graphic Designer
Stretsch Armstrong - Graphic Designer & Guitarist

EDUCATION

BRIGHAM YOUNG UNIVERSITY

BFA Animation, 2009

AWARDS

2010 Bronze Student Emmy Award for "X-ing"
2009 Sony Pictures Imageworks IPAX Mentorship recipient
2003 Gold Ennie Award, Best Graphic Design & Layout for *Monsternomicon* (published by Privateer Press)

SOFTWARE SKILLS

Adobe Creative Cloud Suite - Photoshop, Illustrator, InDesign, After Effects
Microsoft Office Suite - PowerPoint, Word, Excel
Blender